

humor
fiction
articles
pictorial

Trend

5c

WEEKLY

APRIL 16

The Entertainment Guide

Covers

- Atlantic City
- New York
- Jersey Shore
- Lakewood
- North Jersey

PAT GRIER
PRETTY NEWARK MODEL
(See inside for info.)



TREND'S COVER GIRL

Pretty Pat Grier, 17 years old student of South Side High School, Newark, is one of our fairly new models here. She likes modelling, painting, designing, baseball, tennis, fried chicken, and all kinds of music and dislikes nothing. Her statistics are 36-24½-36. What about that?

Trend

The Entertainment Guide
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by

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American Cancer
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VOLUME
NUMBER

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Tiny Prince

Executive Editor
DAVE PEARSALL

Managing Editor
M. G. WASHINGTON



her life is in her hands...and yours

This wonderful little girl, named Colleen, is a victim of Myasthenia Gravis, commonly called MG. Without the medication she holds in her hands her affliction could be fatal. With it, she is normal.

Most frequent symptoms are extreme fatigue, drooping eyelids, double vision, difficulty in swallowing, weakness of arms or legs. See your doctor at once! Most patients, adults or children, are restored to happy and nearly normal lives.

Will you support the work to find the cause and cure of MG? The big difference of life itself may be in your hands, too.

THE MYASTHENIA
GRAVIS FOUNDATION, INC.
LAKELAND CHAPTER
STANHOPE N. J.
Netcong 2-1579



Sports Highlights

JOCKO MAXWELL

Dial W.N.J.R.

6.45 o'clock

The tip off on the decline of Rory Calhoun, the White Plains, N. Y., middleweight, was the fact that Charley Goldman, one of the best trainers in fistiana, gave up on him—and Gene "Ace" Armstrong, the Elizabeth, N. J., middleweight, who is not a stiff puncher, floored him four times in teaching Calhoun a boxing lesson last year . . . The New York Knicks received a great rebounder in 6 foot 5 inch Johnny Green, Michigan State's All-American. The Gotham quintet need another rebounder . . . The Newark Indians Baseball Club, latest entrant in the Negro-American League, will face some stiff competition in the Detroit Clowns, Cleveland Buckeyes, Raleigh Tigers, Memphis Red Sox, and Birmingham Black Barons . . . The Indians open their season on May 17th at the Memorial Stadium . . .

It was wise for the N. Y. State Athletic Commission to order a brain examination for Tony Anthony, the second ranked light-heavyweight, after he took that shellacking from Reuben Vargas on January 30th followed by a terrific one round whipping at the hands of the slugging Sonny Ray, the Chicago Clouter . . . It would be wise for "Sugar Ray" Robinson to sign to defend his middleweight title against Carmen Basilio. The Harlem Hurricane doesn't figure to draw the windfall of greenbucks he wants against any other contender. Then to, the Canasota, N. Y., onion farmer fought a great fight in March, 1958, against Robinson and deserves a return scrap . . . We agree with Mayor Leo Carlin of Newark in his statement that the city of Newark needs a modern sports arena . . . How can you attract top indoor sport attractions without a first grade sports arena? . . . Look for Ernie Banks, one of the greatest wrist hitters in the game, to have another good season. Banks could spark the Windy City ball club to fifth place in the National League. . . . We don't look for Larry Doby to play too many games with the Detroit Tigers—he's past his peak . . . Say, won't the college scouts make a bee line for Ronald "Ichy" Smith, the Camden High School basketball star, next year. Smith is a miniature Harlem Globe Trotter, his biggest asset, he seldom misses swishing the nets.

SPRING

The brightness that shines in your eyes is a glow I have often seen in spring. That time of year when the wonders of this enchanted season unites the meeting of every intimate heart. No where in the annals of humanity does such a bond exist.

Surely, the radiance that propels is a never ending works of God designed to help us forget the past we have just witnessed. Let us bathe in his wonders and give thanks to his love.

April 12—Fashions-Dance given by the Charm School of Beauty at the Continental Ballroom.

April 17th-25th—Ann'y Appreciation given by the Cosmetologists Guild, Inc., at the Terrace.

April 17—Spring Dance at the Club Harold Ballroom given by the Blue Ridge Lodge #3.

April 17-18-19—Regional Conference given by the Second District Omega Psi Phi Frat at the Hotel Berkeley Carteret.

April 18—Benefit Card Party by the Advisory Board Boy's Club at Morton Street, Newark.

April 19—Fashion Extravaganza by the Newark Branch NAACP at the Terrace.

April 19—Fashion Show by the Home Mission Board at Clinton Memorial.

April 19—Fashions-Dance by the Compact Beauticians at the Continental.

April 19—Spring Fun by the Charmant S. C. at Club Harold.

April 20—Annual Jamboree by the Associated Club - Tavern Owners at the Terrace.

April 24—Dance by the Bal-Rac Net Club at Continental Ballroom.

April 24—Annual Dance by the Trinity Craftsmen Lodge at the Terrace.

April 24—Annual Dance by the En Rapport Club at the Continental.

April 25—Dessert Card Party by the Oranges-Maplewood NAACP at the Plaskett House.

April 25—Dance by the Club 9 of Jersey City at the Continental.

April 26—Harold Scott Recital given by the North Jersey Arts Guild at Town Hall, New York City.

April 26—Dance by the Jewel S. C. at Club Harold Ballroom.

April 26—Benefit Fashion Show, Scott's Auditorium.

Every Monday—Jeffries Nite at Club Vanity.

Every Monday—Celebrity Nite at Fredrick's Musical Lounge.

Ever Tuesday—Movie Nite at Woody's 570 Corner.

(Reader's Note)—Your dance dates can be sent into TREND for insertion for only \$2.50, if you place an advertisement it's free.

Sugar



QUEEN

of

Bowl

C O N T E S T



ARTS HIGH

BATTIN HIGH

LINDEN HIGH



CENTRAL HIGH



WEST SIDE HIGH

BELLVILLE HIGH



ORANGE HIGH

LINCOLN HIGH

MONTCLAIR HIGH

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Enter Now



Last Week's Sugar Bowl Hoppers—most exciting. "Insect" upsetting everyone with his Mambo and Cha-Cha steps. Robert Johnson girl stealing. Dimples, more popular than ever. Rebecca Whitehead direct from Brooklyn, smooth as silk. Dolores Poole is a cute girl, if you want to meet her be at the Sugar Bowl Sunday 6:00 to 10:30. Emma Neblitt slopping back. Pop Armour coolest in town. New members: Ronald Johnson, Marie Stephen, Laura Littlejohn, Gail V. Spencer, Daniel Crawford, Ira Raymond Davis, Anthony Jackson, Barbara Pierce, James Townes, Billy Johnston, Donald T. Davis, Richard Cope-

land, Roosevelt Williams, Marie Alfredia Hargrove, Johnnie Mae Tucker, Reginald Moore, Sheila Deas. Looking for a reporter from each High School about school news, act promptly. Who will be Miss Sugar Bowl of 1959?

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Bartenders Popularity
Contest
 102 West Market Street
 Newark, New Jersey

BALLOT
First Annual
WAITRESS AND BARTENDER
POPULARITY CONTEST
One Vote

Waitress
 Works at
 Bartender
 Works at
 My Name
 Address
 City

First Annual
WAITRESS AND BARTENDER
POPULARITY CONTEST

This contest will bring popularity and friends to the waitress and bartender personalities who started as bartenders and who are now club owners such as Bill Fredricks, Milton Pittman, and many others. Local nite life circles are buzzing with excitement. Such names at Joe Sanches of Club 188, Clarence Hays of Blue and Silver, Poker Dot of the Jo Ha Club, Killerbrew of Blacks, Bill Derricks of Grand Hotel, Henry Polite at Coleman's, Johnny at Bridge Club, or it could be anyone of the bartenders at Little Johnny's Owl Club, Vanity Bar, Hi Spot, or waitresses at California Restaurant, Eureka's, etc.

The contest will end at the Trend's second anniversary in 1959. Trophies will be presented to the waitresses and bartenders, including a certificate of recognition. Who will be the winners is the big question. Will it be Jimmy Caldwell? Who will the girl or woman be? Get your copy of TREND and vote for your favorite: Clip out the coupon below and name your waitress and bartender and leave it at your favorite tavern, niteclub or restaurant.

Bartenders in any club, and waitresses in any tavern, club or restaurant will have their own popularity awards. Readers only have to send in the first ballot printed in this issue for a 500 vote starter. After the initial entry the votes will count as 50 each for the waitress or bartender of your choice. Each week the tavern, club or restaurant owner places an ad in TREND, it will boost his employees, waitress or bartender, 1,000 votes.

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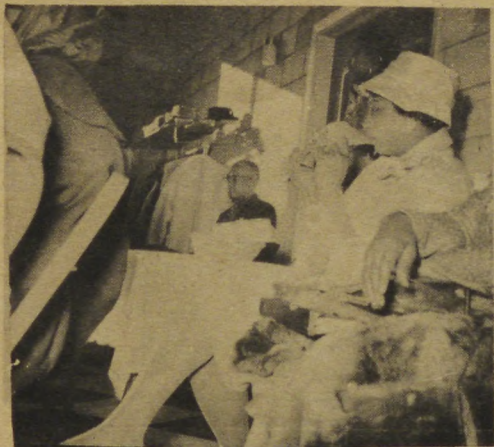
VOTE

I. Turner

Democratic



Central Ward Of Newark N.J.



Orange—At the door Paragon Girls
Spring Fashion Show



Jersey City—Beautician Elsie Day cutting her
birthday cake at the Modern Beautician
Association's meeting



Jersey City—Roy Hamilton and
Bill Cook home after successful
tour of South America.



Happy birthday to Darryl Brown, 3 years old, says
the little people at his home on Bergen
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NEWARK 3, N. J.

SOCIAL CHIT CHAT

By Lynn Wheaton



Popular vocalist Jenni Gregory, of the Billy and Duke Anderson Band, will be the May bride of government worker Lenny Zichlecke.

There's a fabulous young fashion model who drives all the way from up-state New York to visit the owner of one of Newark's better known cocktail lounges. Guess who? (Smile.)

Popular young model Yvonne Mullins, of New York City, will be the pretty bride of Winston "Buzzy" Willis of the sensational singing group called the "Solitaires". The wedding is set for April 12th.

The rumor has been going around town that the marriage of a well known couple was one of necessity rather than choice.

We all wish Mrs. Ida Hilliard a speedy recovery in the Jersey City Medical Center. Mrs. Hilliard is the wife of Mr. John Hilliard.

Don't miss Freddie Middleton's Sugar Bowl Record Hop every Sunday at the High Street Auditorium. There's gaiety galore. Get membership cards now.

Popular Jersey City bowler Wade Wheaton, (My Pop), will be leaving the last week-end in April to bowl in a tournament in Buffalo, New York. The whole trip will take approximately three days. Won't you join me in wishing him "lots of luck".

Harold "Pop Pop" Rollins and his organ trio are opening up on a three week engagement at Bates Hotel in Ambler, Pennsylvania. From there they will go on tour from Newport News, Virginia, to Miami Beach, Florida.

Mr. Freddie Goodson of Jersey City will soon be leaving for West Chester, Pennsylvania, to spend some time with his aunt and uncle, Mr. and Mrs. Charles Porter.

Mrs. Lurette Whitney, mother of the lovely Miss Barbara Whitney of Jersey City, spent two weeks in Washington, D. C., visiting her sister, Mrs. Lois Powell. A speedy recovery to Mrs. Powell who broke her leg in an unfortunate accident at her home.

Where has a popular Art Collector been hiding that his wife has to look for him every week?

After eight years of living in Jersey City, Mr. and Mrs. Donald Harris will be sadly missed by all on their return to Atlantic City, where they plan to reside again.

Mrs. Elsie Emmons, Manager of Marie's Beauty Center in Jersey City, was given a surprise birthday party Saturday night by her husband "Train", formerly of Train's Paradise in Marlboro, New Jersey. Friends, family and co-workers were entertained in their fabulous decorative playroom in the basement of their home. A good time was had by all.



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The Staff



SPIEL

EVERY one in the know is gossiping about the old phoney colored wig puller, who is trying to pull some funny moves with the promotions funds. Perhaps her organization ought to check into the rumors about her . . . Dad, she must be nervous from the service, smiles. Cut and cuss, we will expose her if we must . . . News will break out on all fronts in a day or two, if she doesn't turn the pages and come up with the green for everybody's scene. They say that the furniture Cat had a ball with her in fact, she acted like a kitten without mittens, that was until he found out she didn't have no dough, then she had to go.

FASHION FLASH—Carrie Pope at a fashion show wearing a peppered tan and grey tweed two-piece suit, with a blue leather bag, and shoes, flowered hat and gloves . . . Larue Jordan being talked about among the hep set wearing that brown boulder . . .

T. TOWN Coleman is up on West Market Street and Morris Avenue each A. M. checking the movements on the site for his new drive in Bar-B-Cue, spot the Lion . . . Ofays are tipping in the Citizen Restaurant with many of us to eat the real home cooking by R. Raines or C. Wilcox . . . Wm. Allen,

manager of Camptown Bus Co., reminds me to tell all social clubs to make their bus reservations early for hire . . . Sylvia Ebron, one of those rare beauties, do to go places with the right kind of management, right now too many people have ideas for this young lady . . . Clint Miller from W.N.J.R. is hiring "TREND COVER GIRLS," for one nighters as hostess for his Club Cozy opening, they will be over 21, smiles . . . Naomie Royster and Terry Grey belong to the cover girl set, so says Big Eas, the manager up at the French Spot Lite, at 10th Street and Springfield Avenue . . . Remember Chink Kenney, formerly of Ray-O-Vacs, plays sweet tenor sax, now in doing them up with Jimmy Ricks, on his record "Secret Love" which might be warming up . . .

Crazy about those neat waitresses in the Birdland Restaurant, would get my vote in any contest . . . Haven't seen Mildred Leach of Elizabeth, N. J., in many Indian moons, smiles . . . Promoters of Fashion Shows are talking about Barbara Warrick, and would like to get her address . . . Jenkins Holman doing a bang up job as business agent for The Holy Wonders Gospel Singers, he owns a record shop . . . Until you dig the sign, I'll be covering you next time.

DAN ESPOSITO

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